

The Student Entrepreneurship Cell

ANNUAL REPORT

ACADEMIC YEAR 2019-20

The following events were conducted by The Student Entrepreneurship Cell for the session 2019-20.

1. UDYOG

The session started with an Orientation for the new members with a well renowned entrepreneur and Angel Investor **Mr. Mohit Satyanand**, where he shared the important Guidelines for Entrepreneurs. Students also shared their business plan through different innovative ideas in the Ppts.

2. SAUGAAT

Saugaat was an initiative to sell customized Diwali hampers. The members of the Cell had the privilege to showcase their hampers in Big Corporate Names such as **One Culture, IIFL Ltd**, and in the College's Diwali Mela. The Hampers were liked and dispatched to more than 7 states. Saugaat was able to earn a revenue of Rs.29,000.

3. IT WORKSHOP

The Cell organized a workshop for its members as well as for the students of the college. Important information regarding the necessary IT concepts was passed on by the seniors of the Cell, namely Gurpreet Singh Chandok and Barbie Singh Jamwal.

4. REPUBLIC OF ARTISTS

An online drive where participants had to send a picture which defined freedom to them and the most liked picture won the competition with a cash prize of Rs.1,000.

5. VISIT TO SURAJKUND MELA

The Cell provided free passes to the students of our college for the famous Surajkund Mela, students got the opportunity to see the different cultures of the country as well as neighboring countries.

6. DONATION TO PM CARE FUND

The cell in the pandemic came forward to fulfil their Corporate Social Responsibility and contributed to the PM Care Fund as of the duty of an entrepreneur.

7. KALEIDOSCOPEIA – THE ANNUAL FEST

The annual fest of the Cell was a complete digitalized event keeping in mind the Corona Pandemic.

Participations were from more than 40 colleges of DU. The Fest had 4 competitions and a Total Cash Prize of more than 5

1. **Brand Conscious** - A competition where participants had to guess the logo or tagline of established business around the world. This competition had a cash prize of Rs. 1,000.
2. **Treasure Hunt** - Participants had to solve the Riddles and then hunt the clue. The event had a cash prize of Rs, 1,000.
3. **B – Plan**- Participants had to present their business ideas in the form of Ppts and the best idea won a cash prize Rs.2,000.
4. **TDS** - A Quiz on Entrepreneurship but with a twist, the participant who answered the most answers won a cash prize of Rs. 1,000. The event ended with music nights by our College Alumni.

The Student Entrepreneurship Cell takes in great pride to complete another successful year of its operation.

8. WEBINAR ON “IDEATION TO VENTURE CREATION”

The Student Entrepreneurship Cell organized a webinar on the topic **Ideation to Venture Creation** in order to cater the needs of budding entrepreneurs and expectations of entrepreneurs amidst the pandemic. The Webinar comprised of 5 versatile personalities who successfully enlightened students on different aspects of Entrepreneurship.

ACHIEVEMENTS FOR THE SESSION 2019-20

□ Saugaat - The Diwali Drive

This was one of our most successful and well appreciated drives. The initiative of the drive was to sell customized Diwali hampers. Saugaat included products from our two in cell made ideas Organica and Delhicious. The hampers were sent to various customers in multiple states, and we were also given the opportunity to showcase them in Big Corporate Names such as One Culture, IIFL Ltd, and various Diwali Mela's.

TEAM FOR THE SESSION 2019-20

President- Chetna Khanna

Vice President- Gurpreet Singh Chandok

Secretary- Barbie Singh Jamwal

Treasurer- Yash Nakhat

Coordinator- Khushi Taneja

Joint Secretary- Lipika Dudeja

Logistics Director- Aman Bansal **Design Director-** Dania Jamal **Marketing**

Director- Priyansha Madan

IT Director- Shivan Dua

Other Members:

1. Amrita Nandwani
2. Anjali Mehta
3. Ajay Kumar
4. Chehak Kamra
5. Manav Roy
6. Sanya Ahuja
7. Shravan Bansal
8. Soham Panda
9. Ujjwal Keshari
10. Trishanku Borgohain

Dr. Amrita Kaur
(Co- Convenor)

Shri VJ Kaul
(Convenor)